

ISM 2024 DATA & ANALYTICS RESEARCH

Institute for Supply Management® conducted a data and analytics survey between May 28 through June 27, 2024. The survey included over 121 respondents and focused on various impacts of data and analytics within the profession.

KEY HIGHLIGHTS



of organizations have a dedicated data governance function.

61%



governance is a necessity.

agree or strongly agree that data

90%



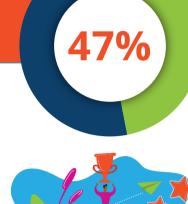
top priority.

report that data is given

54%

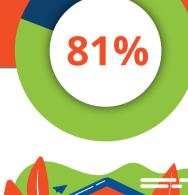
DATA GOVERNANCE







Center of Excellence.

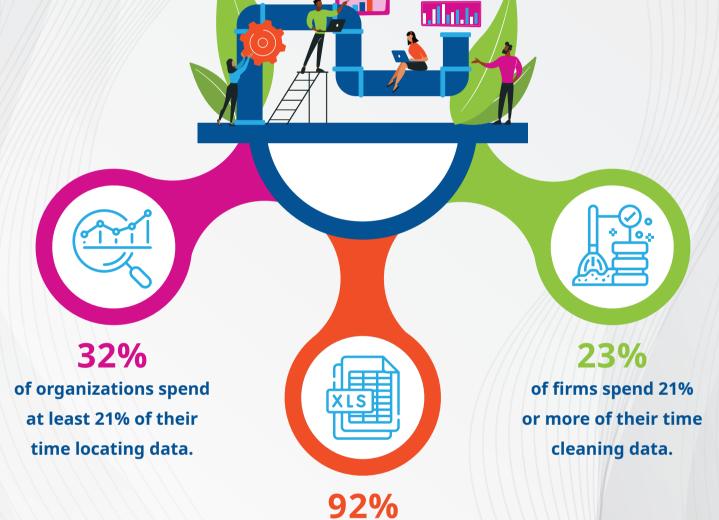




governance program to be useful.

CAPABILITIES & MATURITY

ORGANIZATIONAL



DATA QUALITY

of supply management organizations always use Excel or use it

very often. It remains the most frequently used tool.

49% 67%



report the

say the quality of their data is better or significantly

better than the

past two years.

rank their data security ability



33%

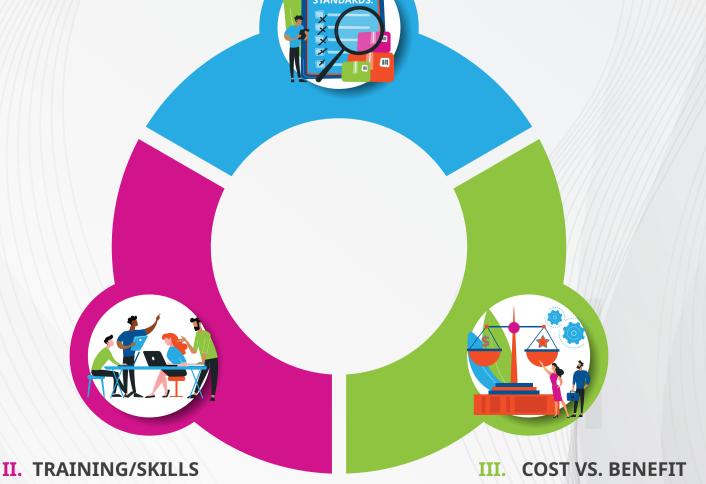
TOP 3 VERY HIGH IMPACTS

REPORTED TO THE QUALITY **OF SUPPLY CHAIN DATA:** I. LACK OF STANDARDS ACROSS ORGANIZATIONS

THESE ARE THE TOP THREE

VERY HIGH IMPACTS





OF PERSONNEL

analytics research, visit ismworld.org/data-analytics

For more resources around ISM's data and

