



2024 Sustainability Study Results Brief

At my company, thought leadership for sustainability is led by ...

	%
Supply chain	38% ↑
Corporate Responsibility	37% ↑
C-level executives	32% ↑
Production	12%
R&D	12%
Finance	9% ↓
Human resources	9% ↓
Corporate Relations	8% ↓
Sales	7% ↓
Technology/IT	7% ↓
Marketing	6% ↓
Investor relations	4% ↓
Public relations	4% ↓
Other	16%
Total	203%

At my company, execution of sustainability initiatives is led by ...

	%
Supply chain	55% ↑
Corporate Responsibility	29% ↑
Production	23% ↑
C-level executives	16%
R&D	13%
Human resources	9% ↓
Finance	8% ↓
Technology/IT	7% ↓
Corporate Relations	7% ↓
Sales	6% ↓
Marketing	5% ↓
Investor relations	4% ↓
Public relations	3% ↓
Other	18%
Total	203%

Please rank the importance of the following pillars/principles/categories to your company. (Mentions)

	%
Ethics & Business Conduct	85% ↑
Supply Chain Sustainability	72% ↑
Health & Safety	71% ↑
Environment	63% ↑
Financial Integrity	63% ↑
Diversity & Inclusion	59%
Human Rights	56%
Anti-corruption	52%
Transparency	52%
Labor Rights	45% ↓
Global Citizenship	44% ↓
Other	5% ↓
Total	668%

Please rank the importance of the following pillars/principles/categories to your company. (Ranks)

	Average
Ethics & Business Conduct	2.8 ↓
Health & Safety	3.2 ↓
Financial Integrity	4.2
Supply Chain Sustainability	4.7
Environment	4.8
Human Rights	4.8
Anti-corruption	5.2
Diversity & Inclusion	5.3 ↑
Transparency	5.5
Labor Rights	6.0 ↑
Global Citizenship	7.1 ↑
Other	4.7

Which of the following pillars/principles/categories have the most important measurable metrics ... (Mentions)

	%
Financial Integrity	67% ↑
Supply Chain Sustainability	67% ↑
Health & Safety	63% ↑
Environment	50% ↑
Diversity & Inclusion	50% ↑
Ethics & Business Conduct	49% ↑
Transparency	32% ↓
Anti-corruption	31% ↓
Human Rights	31% ↓
Labor Rights	29% ↓
Global Citizenship	23% ↓
Other	4% ↓
Total	496%



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Which of the following pillars/principles/categories have the most important measurable metrics ... (Ranks)

	Average
Global Citizenship	7.1 ↑
Labor Rights	5.6 ↑
Anti-corruption	5.5
Human Rights	5.2
Transparency	5.2
Environment	4.0
Diversity & Inclusion	3.9
Ethics & Business Conduct	3.5
Supply Chain Sustainability	3.2
Health & Safety	2.8 ↓
Financial Integrity	2.5 ↓
Other	3.2

Are you realizing measurable benefits from your sustainability initiatives? (All choices)

	%
No, we do not expect to see measurable benefits	12%
We expect to see measurable benefits in 3 years or more	17%
We expect to see measurable benefits in 1 or 2 years	16%
We expect to see measurable benefits within the year	11%
Yes, we are seeing measurable benefits, below plan	9%
Yes, we are realizing measurable benefits, as planned	21% ↑
Yes, we are seeing measurable benefits, above plan	5% ↓
Don't know	10%
Total	100%

Does your organization train your internal supply chain team on sustainability?

	%
No	32%
Training is only provided to team members working on sustainability	31%
Yes, training is available to all team members	36%
Total	100%

Does your organization train your suppliers on sustainability?

	%
No	56% ↑
Yes, for critical, tier-1 suppliers	27%
Yes, for all tier-1 suppliers	18% ↓
Yes, for lower tier suppliers	3% ↓
Total	104%

Has your company established long-term sustainability goals specifically for supply chain? (All choices)

	%
No, and there are no plans to do so	12%
We are considering establishing goals	21%
We have short-term goals	10% ↓
Yes, we have long-term goals	13%
Yes, we have both short-term and long-term goals	38% ↑
Don't know	6% ↓
Total	100%

Has your company established a sustainability program for supply chain? (All choices)

	%
No, and there are no plans to do so	14%
We are considering establishing a program	19%
We are actively developing our program	23% ↑
Yes, we have a program that is active	26% ↑
Yes, we have a program that is active and well established	12%
Don't know	6% ↓
Total	100%

Are your company performance goals tied to sustainability? (All choices)

	%
No, it is not included in anyone's performance goals	27% ↑
It is only included in the performance goals of the person(s) with responsibility for sustainability	8% ↓
It is only included in the performance goals of the departments(s) with responsibility for sustainability	15%
It is only included in supply chain performance goals	5% ↓
Yes, it is included in company performance goals	40% ↑
Don't know	6% ↓
Total	100%

Please indicate how strongly you agree with the following statements ...

Row %	Strongly disagree	Disagree	Somewhat disagree	Somewhat agree	Agree	Strongly agree	Total	Average
My company's sustainability goals are a regular part of senior leaders' internal communications	4%	12%	10%	21%	28%	25%	100%	4.3 ↑
My company's sustainability goals are a regular part of senior leaders' public communications	9%	11%	6%	21%	32%	20%	100%	4.2 ↑
My company has allocated sufficient attention and resources to sustainability	8%	19%	9%	19%	30%	16%	100%	3.9
My company's track record in sustainability has been a topic of conversation and debate recently	8%	19%	8%	20%	31%	14%	100%	3.9
Many of my colleagues are familiar with my company's successes at achieving sustainability goals	7%	20%	10%	27%	26%	10%	100%	3.8 ↓

Is there a dedicated person (or team) responsible for the supply chain sustainability program?

	%
The program is operated by staff as available	28%
Certain individuals have the program as a part of their duties	32% ↑
Yes, there is an individual whose job focuses on the program	16% ↓
Yes, there is a dedicated team whose job focuses on the program	24%
Total	100%



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Does your company require critical tier-1 suppliers to establish long-term sustainability goals?

	%
No, and there are no plans to do so	26% ↑
we are considering requiring goals	36% ↑
we require short-term goals	6% ↓
Yes, we require long-term goals	6% ↓
Yes, we require both short-term and long-term goals	26% ↑
Total	100%

Does your company require critical tier-1 suppliers to establish a sustainability program?

	%
No, and there are no plans to do so	28% ↑
We are considering requiring a program	33% ↑
We are actively developing program requirements	10% ↓
We are rolling out the program requirements	5% ↓
Yes, critical tier-1 suppliers are required to have a sustainability program	23%
Total	100%

Does your company include critical lower-tier suppliers in the overall sustainability strategy?

	%
No, and there are no plans to do so	35% ↑
We are considering including lower-tier suppliers	31% ↑
We are actively developing our strategy to do so	11% ↓
We are rolling out the requirements to lower-tier suppliers	6% ↓
Yes, critical lower-tier suppliers are included in our strategy	16%
Total	100%

Do your company's sustainability strategy and/or plans include:

	%
Local government guidance/mandates	43% ↑
National government guidance/mandate	40% ↑
Industry/sector association/alliance guidance/recommendations	34% ↑
ISO certifications	29% ↑
Global Reporting Initiative (GRI) Standards	26%
Greenhouse Gas Protocol Scope 1	25%
Science Based Targets initiative (SBTI) guidance	21%
Sustainability Accounting Standards Board (SASB) standards for your sector	21%
EcoVadis Sustainability Ratings	20%
Greenhouse Gas Protocol Scope 2	20%
The UN Sustainable Development Goals	19%
Greenhouse Gas Protocol Scope 3	18%
CDP reporting	16%
ISM's Principles of Sustainability	15%
Task Force on Climate-Related Financial Disclosure (TCFD) Recommendations	11% ↓
Dow Jones Sustainability Index	9% ↓
Other third party goals or standards	9% ↓
B Corporation certification	7% ↓
Cradle to Cradle (C2C) certification	6% ↓
Total	385%

With regard to greenhouse gas (GHG) inventory accounting and reporting, we are/will ...

Row %	Not accounting for GHGs at this level and will not by the end of 2023	Be building stakeholder support for accounting in 2023	Be assessing the feasibility of accounting for GHGs at this level in 2023	Be developing our processes to account for GHGs at this level in 2023	Begin collecting data on GHGs at this level in 2023	Begin or continue reporting on GHGs at this level in 2023	Total
Scope 1	46%	7%	11%	6%	5%	25%	100%
Scope 2	46%	5%	13%	5%	7%	24%	100%
Scope 3	47%	5%	12%	7%	9%	20%	100%

How long have you been reporting ...

Row %	Begin reporting in 2023	2 years or less	3 to 5 years	6 to 8 years	9 to 10 years	More than 10 years	Total
Scope 1	4%	36%	33%	18%	0%	9%	100%
Scope 2	0%	33%	40%	17%	0%	10%	100%
Scope 3	21%	35%	21%	15%	0%	9%	100%

We have targets for ... Scope 1

	%
2025	20%
2030	75% ↑
2035	11%
2040	14%
2045	2% ↓
2050	20%
Total	143%

We have targets for ... Scope 2

	%
2025	27%
2030	63% ↑
2035	12%
2040	12%
2045	0% ↓
2050	22%
Total	137%



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We have targets for ... Scope 3

	%
2025	21%
2030	55% ↑
2035	14%
2040	10%
2045	3% ↓
2050	31%
Total	134%

Which function is/will be primarily responsible for reporting?

Row %	Supply Chain	Finance/Accounting	Operations	Dedicated GHG accounting/reporting group	Other	Total
Scope 1	4%	7%	9%	56%	24%	100%
Scope 2	10%	5%	7%	55%	24%	100%
Scope 3	24%	6%	3%	50%	18%	100%

Our Scope 1 reporting includes/will include ...

	%
CO2	92% ↑
CH4	31%
N2O	31%
Non-Combustion Emission Sources	31%
Waste-Derived Fuels	27%
Biomass Fuels	18% ↓
Total	229%

We are/will be estimating Scope 1 GHG emissions using ...

	%
Continuous Emissions Monitoring System (CEMS) Method	57%
Fuel Analysis Method	43%
Total	100%

We are/will be estimating Scope 2 GHG emissions using ...

	%
Location-based method	60%
Market-Based Method	53%
Total	113%

Our Scope 3 reporting includes/will include the following categories:

	%
Purchased goods and services	90% ↑
Waste generated in operations	74% ↑
Fuel- and energy-related activities	66% ↑
Capital goods	64% ↑
Upstream transportation and distribution	56%
Business travel	52%
Employee commuting	46%
Downstream transportation and distribution	46%
Use of sold products	36%
End-of-life treatment of sold products	36%
Upstream leased assets	32%
Processing of sold products	30% ↓
Investments	30% ↓
Downstream leased assets	26% ↓
Franchises	14% ↓
Total	698%

Sector

	%
Manufacturing	53%
Non-manufacturing	47%
Total	100%



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Sub-sector	%
Chemical Products	10% ↑
Electrical Equipment, Appliances & Components	6%
Transportation Equipment	6%
Machinery	6%
Miscellaneous Manufacturing	6%
Food, Beverage & Tobacco Products	5%
Computer & Electronic Products	5%
Educational Services	5%
Plastics & Rubber Products	3%
Fabricated Metal Products	3%
Utilities	3%
Accommodation & Food Services	3%
Information	2%
Finance & Insurance	2%
Professional, Scientific & Technical Services	2%
Health Care & Social Assistance	2%
Construction	2%
Retail Trade	2%
Transportation & Warehousing	2%
Public Administration	2%
Textile Mills	1%
Apparel, Leather & Allied Products	1%
Paper Products	1%
Printing & Related Support Activities	1%
Nonmetallic Mineral Products	1%
Agriculture, Forestry, Fishing & Hunting	1%
Mining	1%
Real Estate, Rental & Leasing	1%
Management of Companies & Support Services	1%
Arts, Entertainment & Recreation	1%
Wood Products	0%
Petroleum & Coal Products	0%
Primary Metals	0%
Furniture & Related Products	0%
Wholesale Trade	0%
Other Services	15% ↑
Total	100%

What is the total annual gross revenue of your company?	%
Under \$50 million	26% ↑
\$50 million - \$249 million	19% ↑
\$250 million - \$499 million	8%
\$500 million - \$1.19 billion	10%
\$1.20 billion - \$3.99 billion	10%
\$4 billion - \$9.99 billion	8%
\$10 billion - \$14.99 billion	4% ↓
\$15 billion - \$24.99 billion	3% ↓
\$25 billion - \$34.99 billion	4% ↓
\$35 billion - \$44.99 billion	1% ↓
\$45 billion or more	8%
Total	100%

How many employees are in your entire procurement and supply management organization?	%
Less than 10	32% ↑
10 to 29	25% ↑
30 to 79	14%
80 to 149	7% ↓
150 to 499	7% ↓
500 or more	15%
Total	100%

How many employees are in your entire company or organization?	%
Less than 100	14%
100 - 499	23% ↑
500 - 1,999	19%
2,000 - 4,999	14%
5,000 - 9,999	8% ↓
10,000 or more	22%
Total	100%

How many suppliers does your company have? (All choices)	%
25 or less	9%
26 to 100	17% ↑
101 to 250	9%
251 to 500	11%
501 to 1,000	12%
1,001 to 2,500	8%
2,501 to 5,000	7%
5,001 to 10,000	5%
More than 10,000	12%
Don't know	11%
Total	100%



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How many suppliers does your company have? (Valid choices)

	%
25 or less	11%
26 to 100	19% ↑
101 to 250	10%
251 to 500	12%
501 to 1,000	13%
1,001 to 2,500	9%
2,501 to 5,000	8%
5,001 to 10,000	5%
More than 10,000	14%
Total	100%

What percentage of your company's suppliers are considered "critical"?

Average

What percentage of your company's suppliers are considered "critical"?

23.6 ↑

Which of the following best describes your position?

	%
Chief, Procurement/Supply Management/Sourcing (Senior VP or Executive VP)	10%
Other C-Level Executive	3% ↓
Vice President	5% ↓
Director	18% ↑
Manager	28% ↑
Experienced Practitioner	17% ↑
Emerging Practitioner	5% ↓
Consultant	3% ↓
Academic (Student/Professor)	1% ↓
Other	11%
Total	100%