# INSTITUTE FOR SUPPLY MANAGEMENT® reporton business

Chair of the Institute for Supply Management® Manufacturing Business Survey Committee

Economic activity in the manufacturing sector expanded in January after 26 consecutive months of contraction, say the nation's supply executives in the latest Manufacturing ISM® Report On Business®.

The Manufacturing PMI® registered 50.9 percent in January. The overall economy continued in expansion for the 57th month after one month of contraction in April 2020. (A Manufacturing PMI® above 42.3 percent, over a period of time, generally indicates an expansion of the overall economy.) The New Orders Index continued in expansion territory for the third month after seven months of contraction, strengthening again to a reading of 55.1 percent, 3 percentage points higher than the seasonally adjusted 52.1 percent recorded in December. The January reading of the Production Index (52.5 percent) is 2.6 percentage points higher than December's seasonally adjusted figure of 49.9 percent. The index returned to expansion after eight months in contraction. The Prices Index continued in expansion (or "increasing") territory, registering 54.9 percent, up 2.4 percentage points compared to the reading of 52.5 percent in December. The Backlog of Orders Index registered 44.9 percent, down 1 percentage point compared to the 45.9 percent recorded in December.

The eight manufacturing industries reporting growth in January

— listed in order — are: Textile

Mills; Primary Metals; Petroleum &

Coal Products; Chemical Products;

Machinery; Transportation Equipment; Plastics & Rubber Products;

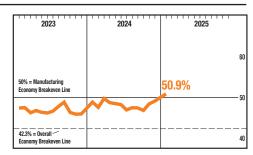
and Electrical Equipment, Appliances & Components. ISM

**‡Miscellaneous Manufacturing** (products such as medical equipment and supplies, jewelry, sporting goods, toys and



# PMI® at 50.9%

The U.S. manufacturing sector expanded for first time in January after 26 months of contraction, as the Manufacturing PMI® registered 50.9 percent, 1.7 percentage points higher compared to the seasonally adjusted 49.2 percent reported in December. Of the five subindexes that directly factor into the Manufacturing PMI®, four (New Orders, Production, Employment and Supplier Deliv-



eries) were in expansion territory, compared to two in December.

# Manufacturing at a Glance

| INDEX                       | Jan<br>Index | Dec<br>Index | % Point<br>Change | Direction   | Rate of<br>Change | Trend*<br>(months) |
|-----------------------------|--------------|--------------|-------------------|-------------|-------------------|--------------------|
| Manufacturing PMI®          | 50.9         | 49.2         | +1.7              | Growing     | From Contracting  | 1                  |
| New Orders                  | 55.1         | 52.1         | +3.0              | Growing     | Faster            | 3                  |
| Production                  | 52.5         | 49.9         | +2.6              | Growing     | From Contracting  | 1                  |
| Employment                  | 50.3         | 45.4         | +4.9              | Growing     | From Contracting  | 1                  |
| Supplier Deliveries         | 50.9         | 50.1         | +0.8              | Slowing     | Faster            | 2                  |
| Inventories                 | 45.9         | 48.4         | -2.5              | Contracting | Faster            | 5                  |
| Customers' Inventories      | 46.7         | 46.7         | 0.0               | Too Low     | Same              | 4                  |
| Prices                      | 54.9         | 52.5         | +2.4              | Increasing  | Faster            | 4                  |
| Backlog of Orders           | 44.9         | 45.9         | -1.0              | Contracting | Faster            | 28                 |
| New Export Orders           | 52.4         | 50.0         | +2.4              | Growing     | From Unchanged    | 1                  |
| Imports                     | 51.1         | 49.7         | +1.4              | Growing     | From Contracting  | 1                  |
| Overall Economy             |              |              |                   | Growing     | Faster            | 57                 |
| <b>Manufacturing Sector</b> |              |              |                   | Growing     | From Contracting  | 1                  |

\*Number of months moving in current direction. Manufacturing ISM® Report On Business® data has been seasonally adjusted for the New Orders, Production, Employment and Inventories indexes.

This report reflects the recently completed annual adjustments to the seasonal factors used to calculate the indexes.



# **Commodities Reported**

Commodities Up in Price: Aluminum\* (14); Aluminum Coil; Freight Rates; Industrial Gases; Natural Gas (4); Packaging Materials (2); Steel — Scrap; and Sulfur.

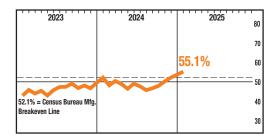
Commodities Down in Price: Aluminum\*; Plastic Resins (3); Polypropylene Resin (2); Solvents (3); Steel — General (2); and Steel — Hot Rolled (3).

Commodities in Short Supply: Electrical Components (52); Electronic Components (10); Labor — Construction; Rare Earths: and Semiconductors.

# ISM® Report On **Business®**

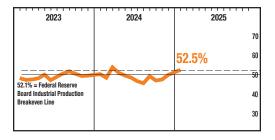
Manufacturing PMI®

Analysis by **Timothy R. Fiore, CPSM, C.P.M.**, Chair of the Institute for Supply Management® Manufacturing Business Survey Committee



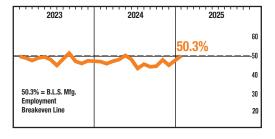
### **New Orders**

ISM's New Orders Index registered 55.1 percent. The nine manufacturing industries that reported growth in new orders in January, in order, are: Textile Mills; Primary Metals; Petroleum & Coal Products; Machinery; Chemical Products; Transportation Equipment; Plastics & Rubber Products; Fabricated Metal Products; and Electrical Equipment, Appliances & Components.



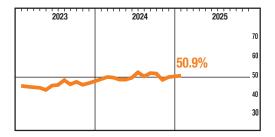
## **Production**

The Production Index registered 52.5 percent. The six industries reporting growth in production during the month of January, in order, are: Textile Mills; Plastics & Rubber Products; Machinery; Transportation Equipment; Electrical Equipment, Appliances & Components; and Chemical Products.



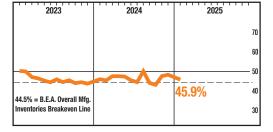
# **Employment**

ISM's Employment Index registered 50.3 percent. Of 18 manufacturing industries, the four industries reporting employment growth in January are: Chemical Products; Transportation Equipment; Miscellaneous Manufacturing‡; and Electrical Equipment, Appliances & Components.



# **Supplier Deliveries**

The delivery performance of suppliers to manufacturing organizations was marginally slower in January, with the Supplier Deliveries Index registering 50.9 percent. The five manufacturing industries reporting slower supplier deliveries in January are: Textile Mills; Food, Beverage & Tobacco Products; Transportation Equipment; Computer & Electronic Products; and Machinery.



# **Inventories**

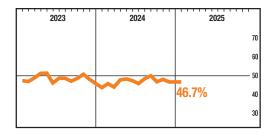
The Inventories Index registered 45.9 percent. Of 18 manufacturing industries, the six industries reporting higher inventories in January — listed in order — are: Textile Mills; Nonmetallic Mineral Products; Furniture & Related Products; Primary Metals; Machinery; and Food, Beverage & Tobacco Products.

# ISM® Report On **Business®**

January 2025 INSTITUTE FOR SUPPLY MANAGEMENT

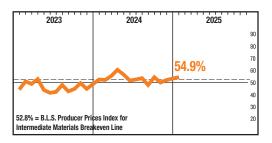
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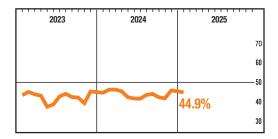
### **Customers' Inventories**

ISM's Customers' Inventories Index registered a reading of 46.7 percent. The five industries reporting customers' inventories as too high in January are: Nonmetallic Mineral Products; Electrical Equipment, Appliances & Components; Computer & Electronic Products; Miscellaneous Manufacturing‡; and Plastics & Rubber Products.



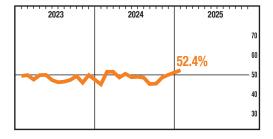
## **Prices**

The ISM Prices Index registered 54.9 percent. In January, the 11 industries that reported paying increased prices for raw materials, in order, are: Paper Products; Petroleum & Coal Products; Primary Metals; Wood Products; Food, Beverage & Tobacco Products; Electrical Equipment, Appliances & Components; Nonmetallic Mineral Products; Fabricated Metal Products; Miscellaneous Manufacturing‡; Chemical Products; and Transportation Equipment.



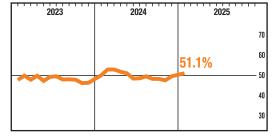
# **Backlog of Orders**

ISM's Backlog of Orders Index registered 44.9 percent. Of the 18 manufacturing industries, five reported growth in order backlogs in January: Textile Mills; Miscellaneous Manufacturing‡; Primary Metals; Fabricated Metal Products; and Electrical Equipment, Appliances & Components.



# **New Export Orders**

ISM's New Export Orders Index registered a reading of 52.4 percent. The seven industries reporting growth in new export orders in January — in the following order — are: Textile Mills; Primary Metals; Transportation Equipment; Chemical Products; Computer & Electronic Products; Food, Beverage & Tobacco Products; and Machinery.



# **Imports**

ISM's Imports Index registered 51.1 percent. The eight industries reporting an increase in import volumes in January, in order, are: Textile Mills; Wood Products; Furniture & Related Products; Machinery; Miscellaneous Manufacturing‡; Food, Beverage & Tobacco Products; Computer & Electronic Products; and Transportation Equipment.

#### **About This Report**

**DO NOT CONFUSE THIS NATIONAL REPORT** with the various regional purchasing reports released across the country. The national report's information reflects the entire U.S., while the regional reports contain primarily regional data from their local vicinities. Also, the information in the regional reports is not used in calculating the results of the national report.

The data presented herein is obtained from a survey of manufacturing and services supply executives based on information they have collected within their respective organizations. ISM® makes no representation, other than that stated within this release, regarding the individual company data collection procedures. The data should be compared to all other economic data sources when used in decision-making.

#### **Data and Method of Presentation**

The Manufacturing ISM® Report On Business® is based on data compiled from purchasing and supply executives nationwide. The composition of the Manufacturing Business Survey Panel is stratified according to the North American Industry Classification System (NAICS) and each of the following NAICS-based industries' contribution to gross domestic product (GDP): Food, Beverage & Tobacco Products; Textile Mills; Apparel, Leather & Allied Products; Wood Products; Paper Products; Printing & Related Support Activities; Petroleum & Coal Products: Chemical Products: Plastics & Rubber Products: Nonmetallic Mineral Products: Primary Metals; Fabricated Metal Products; Machinery; Computer & Electronic Products; Electrical Equipment, Appliances & Components; Transportation Equipment; Furniture & Related Products; and Miscellaneous Manufacturing (products such as medical equipment and supplies, jewelry, sporting goods, toys and office supplies). The data are weighted based on each industry's contribution to GDP. According to BEA estimates (the average of the fourth quarter 2023 GDP estimate and the GDP estimates for first, second, and third quarter 2024, as released on December 19, 2024), the six largest manufacturing industries are: Chemical Products; Transportation Equipment; Computer & Electronic Products; Food, Beverage & Tobacco Products; Machinery; and Petroleum & Coal Products.

The Services ISM® Report On Business® (formerly the Non-Manufacturing ISM® Report On Business®) is based on data compiled from purchasing and supply executives nationwide. Membership of the Services Business Survey Panel (formerly Non-Manufacturing Business Survey Panel) is diversified by NAICS, based on each industry's contribution to gross domestic product (GDP). The Services Business Survey Panel responses are divided into the following NAICS code categories; Agriculture, Forestry, Fishing & Hunting; Mining; Utilities; Construction; Wholesale Trade; Retail Trade; Transportation & Warehousing; Information; Finance & Insurance; Real Estate, Rental & Leasing: Professional, Scientific & Technical Services; Management of Companies & Support Services; Educational Services; Health Care & Social Assistance; Arts, Entertainment & Recreation: Accommodation & Food Services: Public Administration: and Other Services (services such as Equipment & Machinery Repairing; Promoting or Administering Religious Activities; Grantmaking; Advocacy; and Providing Dry-Cleaning & Laundry Services, Personal Care Services, Death Care Services, Pet Care Services, Photofinishing Services, Temporary Parking Services, and Dating Services). The data are weighted based on each industry's contribution to GDP. According to BEA estimates (the average of the fourth quarter 2023 GDP estimate and the GDP estimates for first, second, and third guarter 2024, as released on December 19, 2024), the six largest services sectors are: Real Estate, Rental & Leasing: Public Administration; Professional, Scientific, & Technical Services; Health Care & Social Assistance: Information: and Finance & Insurance.

Survey responses reflect the change, if any, in the current month compared to the previous month. Responses are raw data and are never changed. The diffusion index includes the percent of positive responses plus one-half of those responding the same (considered positive).

The resulting single index number for those meeting the criteria for seasonal adjustments (for Manufacturing: New Orders, Production, Employment, and Inventories) (for Services: Business Activity, New Orders, Employment and Prices) is then seasonally adjusted to allow for the effects of repetitive intra-year variations resulting primarily from normal differences in weather conditions, various institutional arrangements, and differences attributable to non-moveable holidays. The remaining indexes have not indicated significant seasonality. All seasonal adjustment factors are subject annually to relatively minor changes when conditions warrant them.

The Manufacturing PMI® is a composite index based on the diffusion indexes of five of the indexes with equal weights: New Orders (seasonally adjusted), Production (seasonally adjusted), Employment (seasonally adjusted), Supplier Deliveries, and Inventories (seasonally adjusted). The Services PMI® is a composite index based on the diffusion indexes for four of the indicators with equal weights: Business Activity (seasonally adjusted), New Orders (seasonally adjusted), Employment (seasonally adjusted) and Supplier Deliveries.

Diffusion indexes have the properties of leading indicators and are convenient summary measures showing the prevailing direction of change and the scope of change.

A Manufacturing PMI® reading above 50 percent indicates that the manufacturing economy is generally expanding; below 50 percent indicates that it is generally declining. A Manufacturing PMI® above 42.3 percent, over a period of time, indicates that the overall economy, or gross

domestic product (GDP), is generally expanding; below 42.3 percent, it is generally declining. The distance from 50 percent or 42.3 percent is indicative of the extent of the expansion or decline. A Services PMI® reading above 50 percent indicates that the services economy is generally expanding; below 50 percent indicates that it is generally declining. A Services PMI® above 48.6 percent, over time, indicates that the overall economy, or gross domestic product (GDP), is generally expanding; below 48.6 percent, it is generally declining. The distance from 50 percent or 48.6 percent is indicative of the strength of the expansion or decline. With some of the indicators within the Manufacturing ISM® Report On Business®, ISM® has indicated the departure point between expansion and decline of comparable government series, as determined by regression analysis.

The Report On Business® surveys are sent out to Manufacturing and Services Business Survey Panel respondents the first part of each month. Respondents are asked to report on information for the current month for U.S. operations only. ISM® receives survey responses throughout most of any given month, with the majority of respondents generally waiting until late in the month to submit responses to give the most accurate picture of current business activity.

The industries reporting growth, as indicated in the monthly reports, are listed in the order of most growth to least growth. For the industries reporting contraction or decreases, those are listed in the order of the highest level of contraction/decrease to the least level of contraction/decrease.

#### ISM ROB Content

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Institute for Supply Management® (ISM®) is the first and leading not-for-profit professional supply management organization worldwide. Its community of more than 50,000 in more than 100 countries manage about US\$1 trillion in corporate and government supply chain procurement annually. Founded in 1915 by practitioners, ISM is committed to advancing the practice of supply management to drive value and competitive advantage for its members, contributing to a prosperous and sustainable world. ISM empowers and leads the profession through the ISM® Report On Business®, its highly-regarded certification and training programs, corporate services, events, and assessments. The ISM® Report On Business®, Manufacturing, Services and Hospital, are three of the most reliable economic indicators available, providing guidance to supply management professionals, economists, analysts, and government and business leaders. For more information, please visit: <a href="https://www.ismworld.org">www.ismworld.org</a>.